



Art On the Porches Committee
C/o Kelly Wise – Chair person
Greater Strathmore Neighborhood Association (GSNA)
RE: Sponsorship for Art on the Porches 2016

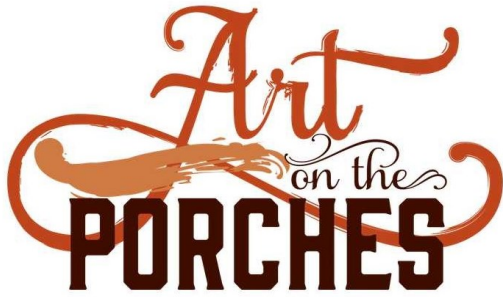
Art on the Porches (AOTP) will take place in the historic Strathmore Neighborhood, on Ruskin Avenue on June 18, 2016 from 11-5. This will be the 17th annual festival and will draw nearly 3,000 people to engage with over 30 local artists, listen to nine bands and eat delicious food from local vendors. There will be a global art expedition for children where they will learn the art forms of different countries and participate in a community art project and make a craft to take home for free. Art on the Porches is well connected in Syracuse, on line and listed on the events pages of many groups. We will actively be advertising on our website artontheporches.org, on our Facebook page and on Twitter and Instagram.

The purpose of Art on the Porches has always been an event to celebrate the unique urban lifestyle that the Strathmore neighborhood provides. Our beautiful architecture, lovely park and great schools are to be celebrated. This year the Greater Strathmore Neighborhood Association and Art on the Porches will be offering a \$1,000 dollar scholarship to a high school senior from a city high school or the Strathmore neighborhood who will pursue a college education in the arts, with half the money going to the student and half to the art program at their school.

Art on the Porches is important to our community and your sponsorship will help it to meet its goals and provide not only a great day for our community and our city.

There are several sponsorship levels that you may want to consider for this upcoming year:

- **Porch Sponsor:** allows you to sponsor a whole porch for \$200; a two 28” lawn signs displaying your business information (in the yard), a ½ page ad in the brochure and advertisement on ArtonthePorches.org., with Facebook and Twitter visibility, will be included as well for this sponsorship level. Your signs will also be at the finish line at the Strathmore Parks Run in September.
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- **Stage Sponsor:** can be secured for \$500. Each sponsor at this level will receive a 2’x4’ banner on the stage, with their business information on it, plus a fullpage ad in the brochure. This banner will also be displayed at the Strathmore Parks Run in September. The stage sponsors will be on the front page of the artontheporches.org website.
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- **Poster Sponsorship:** You will be the premier sponsor for the entire event at \$1500; this will include your business title on the official AOTP poster and the AOTP t-shirt, plus a



large display banner advertising your business information for the main stage, plus front page advertisement on ArtonthePorches.org, along with Facebook and Twitter visibility as well. Your banner will be displayed at the Strathmore Parks Run in September.

. The Parks run (which is part of the Syrathon, Foot Race Tour of the Syracuse Parks) has several hundred runners annually; it is a highly visible event in our city and also is a very well attended event for our community.

AOTP had so many generous sponsors last year; please consider what level of sponsorship you would like to commit to for AOTP this year.

For more information on becoming a sponsor, please contact Kelly Wise, AOTP Chairperson at: info@artontheporches.org, or go to artontheporches.org.

Very truly yours,
Kelly Wise